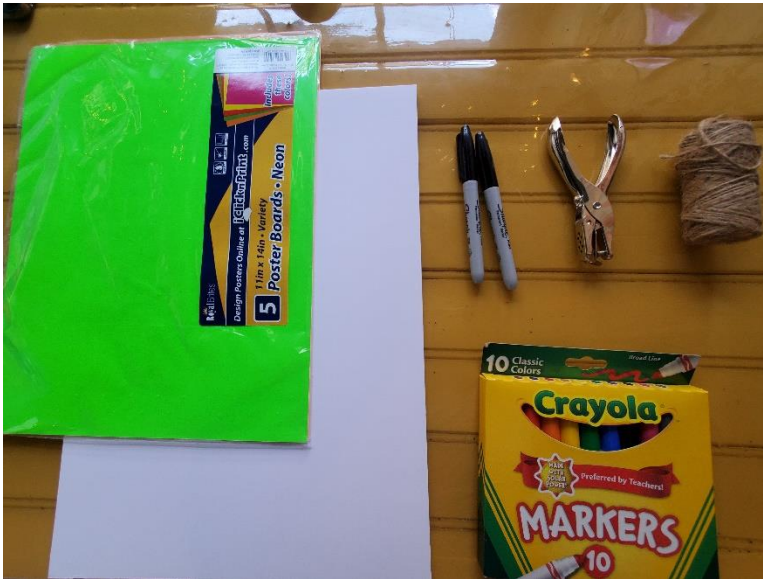


Philly Bike Action! Guide for making demonstration signs

1. Gather materials

- a. Foamboard
 - i. Stack of 12 cost \$22 on Amazon
 - ii. 12" x 18"
 - iii. (Alternative: Colored paper)
 1. \$6 for for 5 sheets
- b. Markers, colored pencils, etc
 - i. Crayola markers \$3
 - ii. Sharpie \$2
- c. Twine or string for mounting
- d. Hole punch



2. Make some art and share a message

- a. For Philly Bike Action! events, keep the message simple, civil, and informative.



i.

Philly Bike Action! Guide for making demonstration signs

- b. Also, signs that simply bring group awareness are good too. One can make a sign that just says “Philly Bike Action!”

- i. Optional

- 1. Include a QR code to the discord



- a.

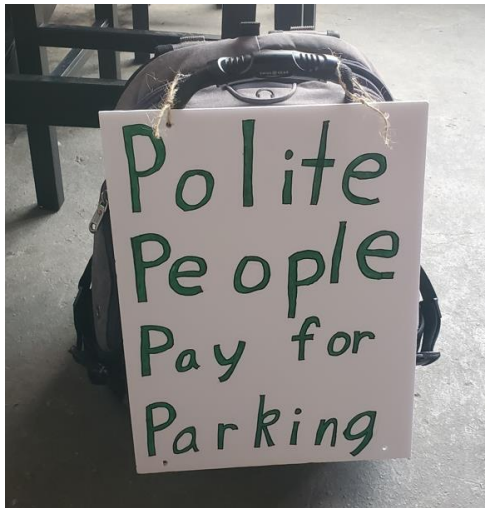
- 2. Website: bikeaction.org
 - 3. Pink and green colors for group branding



- 4.
 - 5. Printing and gluing are an option for those who don't care for drawing and coloring

3. Mounting

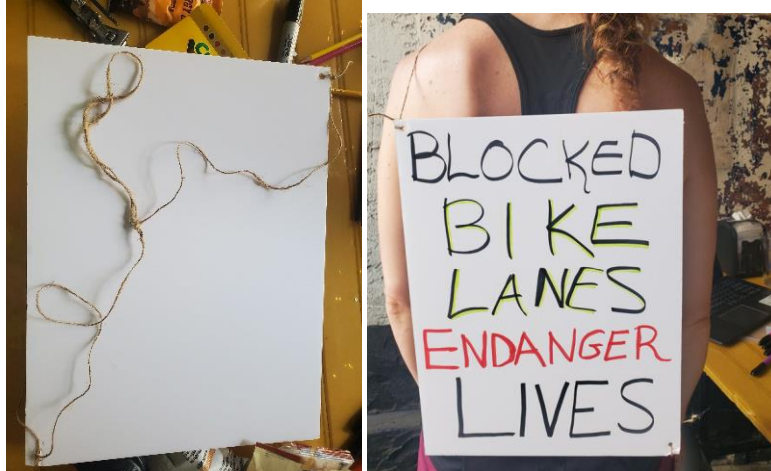
- a. Punch some holes in the corners and use the string to mount
- b. Backpack mount (be sure it hangs down so it is readable from behind)



- i.

- c. Sash (tie knot in middle to adjust tightness)

Philly Bike Action! Guide for making demonstration signs



- i.
- d. Backpack style wearable



- i.
- e. Bike mount
 - i. If you have a basket or back rack, then mounting can easily done with a bit of ingenuity and string
 - ii. I have also seen pool noodles and banners implemented with great success (image from a Chicago Bike Jam)

Philly Bike Action! Guide for making demonstration signs



iii.

4. You are ready to roll!

- a. We will be doing rain or shine events. There are clever ways to waterproof signs but I haven't worked out those details yet
- b. Signs are reusable! Once you have a sign made, you can keep it and use it for future events.